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SHAPE YOUR OWN FUTURE

AI Tutorial

Phases of acquisition and acceptance of artificial intelligence

The acquisition and acceptance of artificial intelligence (AI) can be understood as a multi-stage process in which various factors influence the attitude and behavior of users and stakeholders towards AI. Four phases can be distinguished:

The first phase is perception, in which users and stakeholders receive information about the existence, functions, advantages and risks of AI. In this phase, they form an initial opinion about AI and decide whether they are ready to continue to engage with it.

The second phase is testing, in which users and stakeholders gain initial experience with AI, e.g. through demonstrations, pilot projects or test versions. In this phase, they can check the functionality, quality, reliability and usefulness of AI and adjust their expectations.

The third phase is adaptation, in which users use AI regularly and routinely, e.g. for specific tasks, processes or decisions. In this phase, they can experience the advantages, but also the challenges and limitations of AI and assess their satisfaction and trust.

The fourth phase is integration, in which users accept and recognize AI as an integral part of their work or living environment. In this phase, they can establish the values, norms and rules for dealing with AI and define their role and responsibilities.

**DO YOU
WANT TO REACH
THE NEXT PHASE?**



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